

SCHOLARS OF SUSTENANCE

A Food Rescue Foundation

Corporate Social Responsibility (CSR)



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01 WAYS TO DONATE

In 2021, our goal is to serve 4.5 – 6 million meals and your edible (surplus) food products count. We also strive for sufficient monetary support to achieve financial independence to sustain our operations.



1.1

FOOD DONATIONS

Food producers and suppliers can start donating food products to SOS as a partner or a one-time off donation.



Food that can be donated:

- Dried Food, Canned food
- Ready to eat food
- Bakery products
- Fruits, Vegetables
- Condiments, Spices
- Processed meat
- Cooked seafood, Rice
- Snacks

Reminders on food donation:

- Donated food must be safe to eat
- Food should not have mold or spoilage spot
- Should be donated before the expiry date and best before date
- Always keep the food in refrigerator or freezer

Who can donate:

- Retail Food Company
- Food Manufacturer
- Hotel
- Restaurant
- Fresh Market
- International School
- Catering Company/Event Organizers
- Private Non-Food Company Canteen

1.2

FINANCIAL SUPPORT

We welcome all monetary donation from any organizations that would like to support our mission to improve food equity and prevent surplus food going to waste.

How to donate:

- Different ways on how to donate (next slides)
- Direct to bank account

Beneficiary Name: Scholars of Sustenance

Bank: Siam Commercial Bank PCL

Account: #030-273178-9

Swift Code #SICOTHBK

- QR Code | Promptpay
- Benevity: <https://causes.benevity.org/causes/840-472368767>



DONATE TO SUPPORT OUR CAUSE

PromptPay



5 Bahts = 1 Meal

**Please use THAI mobile banking application to scan this QR Code to make a donation

Thank you so much for supporting us

3,000 Baht

can feed 600 vulnerable people



1,000 Baht

can produce 100 meals

50,000 Baht

per month can support truck fuel, toll, and maintenance.

20,000 Baht

can feed 1,000 families of 4 people

5,000 Baht

can support one community to conduct one Rescue Kitchen Program, 300–400 people get fed with hot & nutritious meal.



SPONSORSHIP

TRUCK PURCHASE COST

Either replacing an old refrigerated truck or buying a new one to add to the current fleet, increasing the amount of surplus food collection, includes a truck with cooling system and a truck sticker.

Cost: 750K THB

RESCUE KITCHEN PROGRAM

For purchasing additional ingredients to help transform surplus ingredients into a nutritious meal

Cost per Location: 50K THB/Month | 600K THB/year



SPONSORSHIP

BANGKOK OPERATIONAL COST (HEADQUARTERS)

Includes salary, fuel, toll, equipment, insurance, etc for everyone who is working on the food rescue operation

Cost: 6M THB/Year

REGIONAL OPERATION MAINTAINANCE COST

Includes all cost in running a regional operation in Thailand

Cost: 1.5M THB/Year

REGIONAL EXPANSION COST

Includes everything you need in setting up a food rescue operation in another city in Thailand

Cost: 2.2M THB/Year



EXPANSION



CHIANG MAI | NORTHERN THAILAND

Set up cost: 2.2M THB | 75,000 USD

Yearly maintenance cost: 1.5M THB | 50,000 USD

KHONKHAEN | NORTHEAST THAILAND

Set up cost: 2.2M THB | 75,000 USD

Yearly maintenance cost: 1.5M THB | 50,000 USD

PATTAYA | EASTERN THAILAND

Set up cost: 2.2M THB | 75,000 USD

Yearly maintenance cost: 1.5M THB | 50,000 USD



Equipment

RESCUE KITCHEN PROGRAM

Kitchen Utensils

Cookware

Ovens

Blenders

Stoves

Steamer Pot

Uniforms

Condiments

Gloves

FOOD RESCUE OPERATION

Crates

Food Containers

Trolleys

Scales

Mobile Phones

Attires

OFFICE SUPPLIES

Chairs

Printers

Electronic devices

Stationaries

Desks

BENEVITY

Benevity's social mission is to help improve the way causes access and become eligible for corporate giving programs, and to modernize how they process and receive donation funds.

<https://causes.benevity.org/causes/840-472368767>

PAYPAL

<https://www.paypal.com/paypalme/Scholarsofsustenance>



Scholars of Sustenance Foundation
@scholarsofsustenance
Pom Prap Sattru Phai, กรุงเทพฯ

Scholars of Sustenance Foundation (Thailand) is a food rescue foundation. We are aiming to redistribute surplus food from hospitality business and food industry to the community in need.

เรียกเก็บ ส่ง

Your support helps keep SOS Rescue Kitchen open and feeding BKK communities

GIVING OPPORTUNITY USER GIVING OPPORTUNITY CREATED BY BELL

+ DONATE NOW

Details

START DATE: March 9, 2021

SOS feeds over ten thousand meals to people every day in Bangkok and Phuket. Still, a lot of people are going to bed hungry.

COVID-19 has affected all of us. For those who already had very little to begin with, the impact has been far more severe and devastating. We are currently facing several crises from homelessness to hunger, with millions of people going without food on a daily basis.

This is why we at SOS have taken action by rescuing surplus food and preparing meals in order to help those who need it most.

You can [sign up to join us in the kitchen](#) or donate through this giving opportunity now!

As little as US\$7 can feed up to 40 people!

+ DONATE NOW

Featured Cause



SCHOLARS OF SUSTENANCE
Cary, North Carolina, United States
[View this cause](#)

SHARE



\$5
RAISED

1
DONOR

SOS Food Rescue Operation: help collect food surplus for BKK communities

Spend a day on the food rescue truck with SOS staff!

VOLUNTEER OPPORTUNITY COMPANY OPPORTUNITY CREATED BY BELL

0 30
2 SIGN UPS

+ SIGN-UP NOW TRACK TIME

About This Volunteer Opportunity

SOS feeds over ten thousand meals to people every day in Bangkok and Phuket. Still, a lot of people are going to bed hungry. People need support now more than ever and we need you to extend our reach to those in need. There are more communities we can help but we are unable to, there are many great projects that we can do but our resources limited, and Volunteer program is needed for this cause: to make unable, ABLE.

Our Food Rescue Operation takes place 7 days a week. One volunteer is assigned to each refrigerated truck to help our staff collect food surplus. We are delighted to offer 1 slot daily to Agoda volunteers.

Here's what you'll be doing:

- Before 10am: If you arrive earlier than 10 am, you can help our staff in the kitchen.
- 10.00 am - 11.00 am: Volunteers help Food Rescue Ambassadors (FRAs) prepare containers and crates and loading them onto the trucks.
- 11:00 am -11:30 am: Departure to pick up surplus food on designated routes (1 volunteer per each truck).
- 11.30 am - 4.30 pm: Volunteer's tasks (subject to change depending on daily needs) will include assisting FRAs with carrying surplus food, loading them onto the truck and taking photos.
- *Please be reminded that the task mainly involves lifting loaded crates in and out the trucks.
- *On a daily basis, each of our FRAs will collect food donation from over 15 locations for delivery to an underprivileged community.
- 4.30 pm - 6 pm: Our work usually finishes between 4.30pm and 6pm depending on the traffic and donation process.
- You can ask FRAs to drop you off somewhere along the route once the tasks are all completed (meaning that donations have been delivered to our beneficiaries).

PLEASE INCLUDE YOUR MOBILE PHONE NUMBER IN THE COMMENT BOX WHEN YOU SIGN UP

By signing up for this volunteer opportunity, you accept and agree to the Waiver and Release ([see here](#)).

Learn more about SOS

<https://www.scholarsofsustenance.org/sos-thailand-impacts>

Volunteer Shifts

FEATURED CAUSE
SCHOLARS OF
SUSTENANCE



When

Apr 1, 2021, 10:00 AM - Apr 30, 2021, 6:00 PM +07
Thai SOS (Scholars of Sustenance Foundation), Lan Luang Road, Wat Sommanat, Pom Prap Sattru Phai, Bangkok

Where



Scholars of Sustenance Foundation at FREC
Wat Sommanat, Thailand

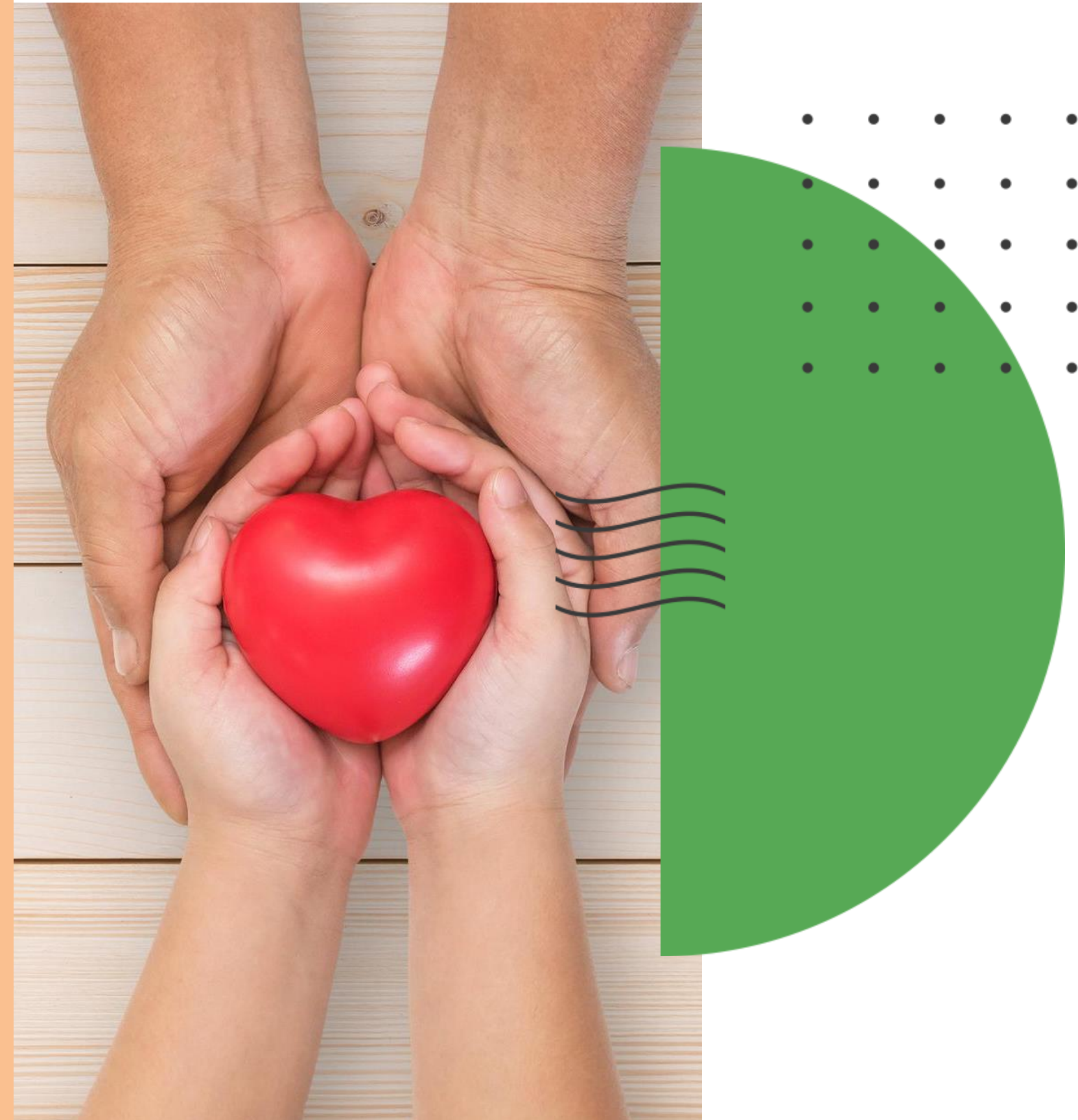
SHARE

02

WAYS TO JOIN

CSR opportunities you can do with us.

Creating meaningful and impactful
activities for your employees



2.1 SOS RESCUE KITCHEN

We partner with community volunteers to repurpose the collected surplus food together and distribute nutritious meals to the community members.

Venue: FREC Building / Selective Community / Hotel / School / Common Kitchen Area

Time: 9:30 – 16:00

Day: Weekdays (subject to availability)

****Package proposal is available upon request.****



Join us for a day at SOS Rescue Kitchen

This is a program that needs funding in order to continue feeding people with nutritious meals. Any monetary donation to support this program will be highly appreciated.



Benefits:

- Get to learn how to cook with community volunteers who are experienced in cooking
- Understand food insecurity first-hand
- Chance to transform surplus food to new dish
- Hands on experience
- Team Building
- Chance to interact with locals

Activities:

- Meet SOS crew and learn about SOS
- Cook with community volunteers
- Distribute cooked food to community
- Write some stories about your experience with us and tag us on social media

2.2

SOS FOOD WASTE MANAGEMENT

Learn how to manage food waste at home or workplace and return good nutrition to the soils

Venue: FREC Building / Company / Hotel / School

Time: Minimum 1 – 1.5 Hours

Day: Weekdays (subject to availability)

Language: Thai (English is on request)

****Package proposal is available upon request.****

Workshop:

- Food Surplus & Food Waste
- Learn how to make compost starter
- Turn your food scraps in household into the nutritious compost for your plants and saving the environment!
- Get a bag of compost starter back home

Attire:

- Comfortable cloths are highly suggested.



2.3

COOK FOR SOS

SOS Thailand would like to encourage households and private companies to COOK FOR SOS and share your talent in creating nutritious home-cooked food to feed vulnerable communities.

Venue: Your kitchen in company or at home

Day: Weekdays or Weekends

Activities:

- Households and private companies can do your own cooking from your kitchen with all ingredients you purchase yourselves.
- SOS will collect the food once done.
- SOS will take care of the food distribution or you can join and help with the distribution. We will provide the recipient and its location .
- You can invite your friends or co-workers to help you or gather your whole family or your whole team to do this activity and help the people in need. You can also share any unwanted food ingredients that you don't plan to use anymore, and they can be put into good use by other people.

2.4 SOS FOOD LEARNING PROGRAM

We provide the active learning session to Strichulanag students to participate and learning through activities like gardening, planting, cooking, making compost, and become more conscious about food that they eat everyday!

Venue: FREC Building

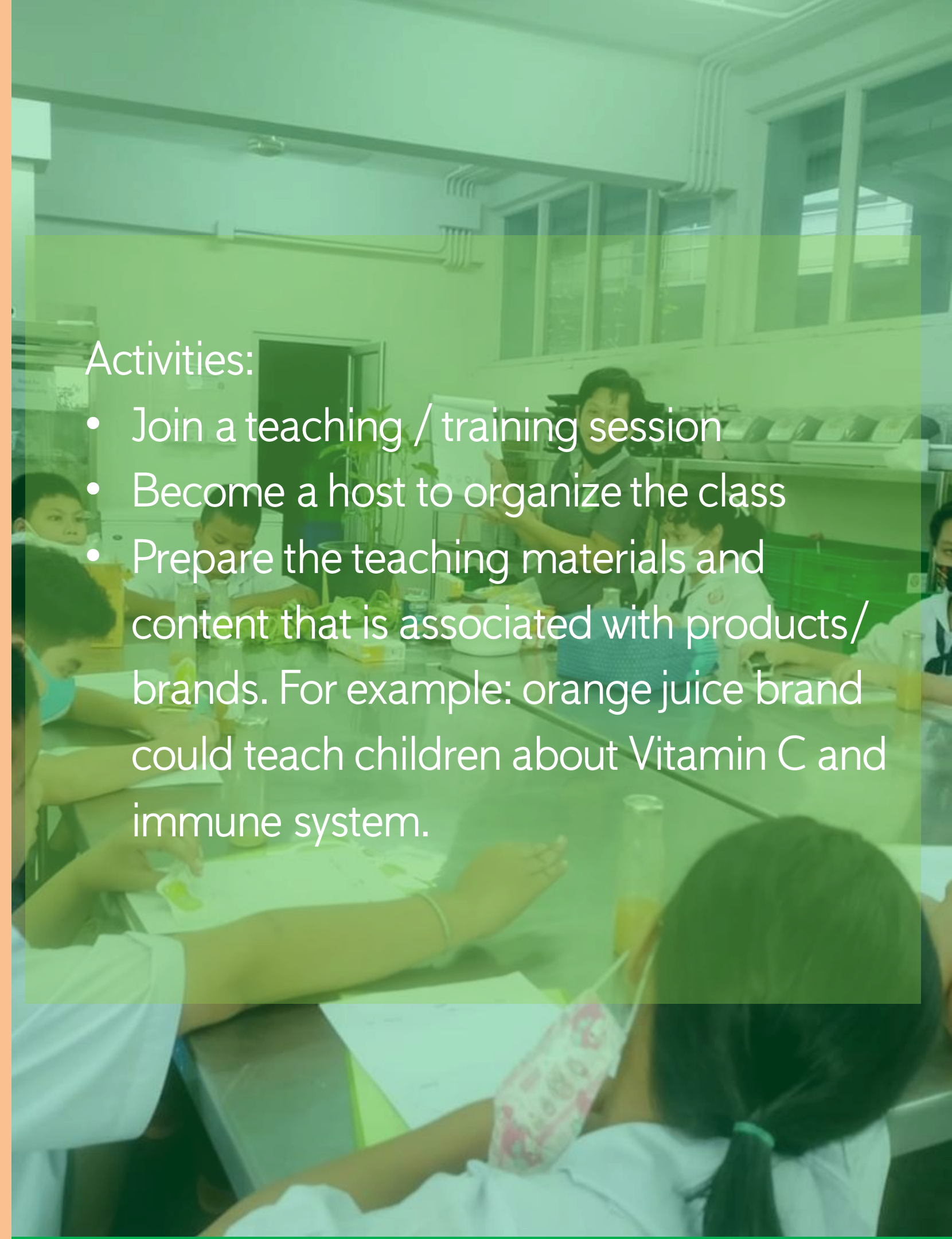
Time: 1 Hour

Day: Every Tuesday's afternoon (14.30 – 15.30)

Language requirement: Thai

Activities:

- Join a teaching / training session
- Become a host to organize the class
- Prepare the teaching materials and content that is associated with products/ brands. For example: orange juice brand could teach children about Vitamin C and immune system.



2.5

SOS EDIBLE GARDEN

A community garden where everyone can grow food together. Bring your team to join SOS Edible Garden to learn more how food is produced and the value of food

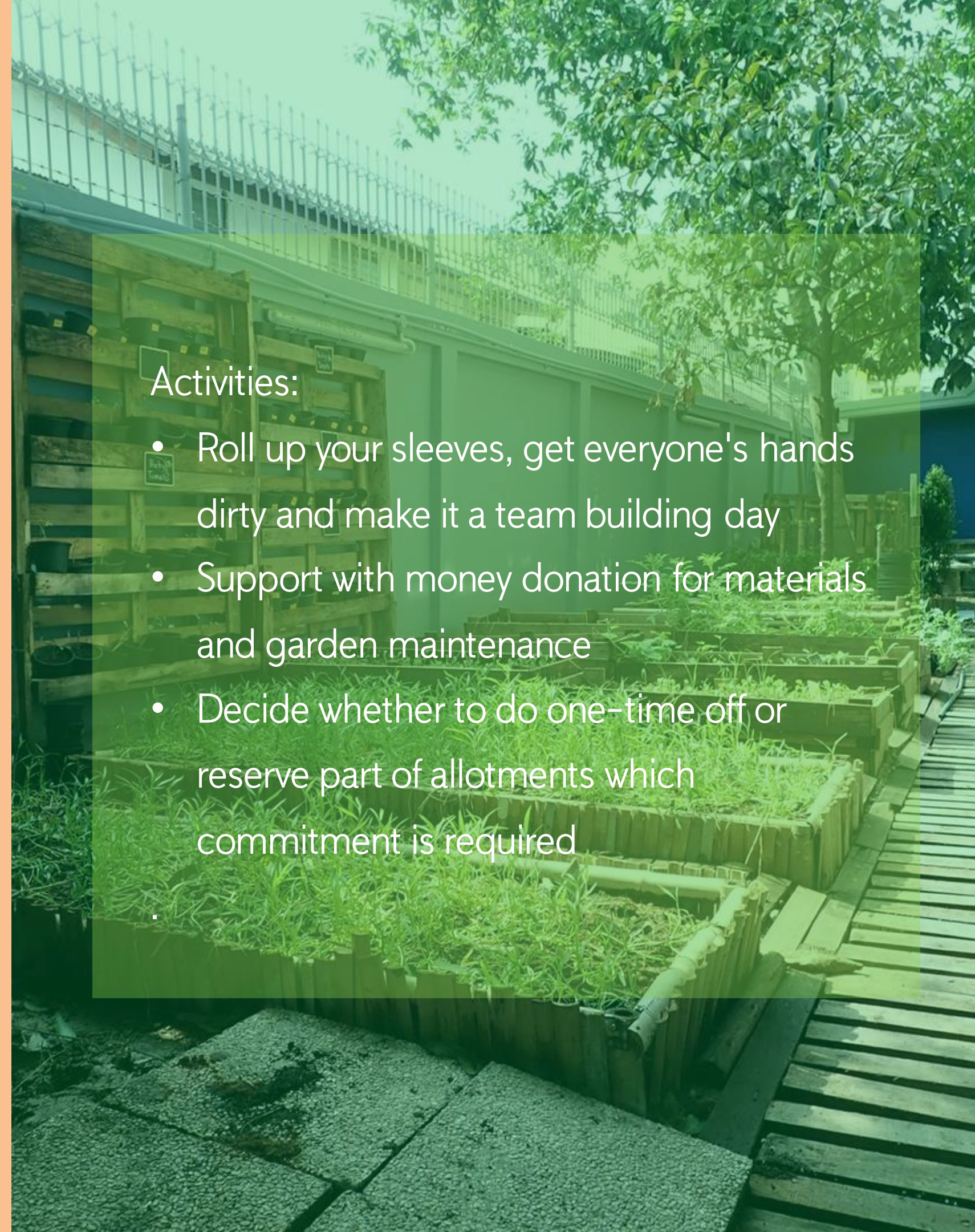
Venue: FREC Building

Time: Half day – Full day

Day: Weekdays

Activities:

- Roll up your sleeves, get everyone's hands dirty and make it a team building day
- Support with money donation for materials and garden maintenance
- Decide whether to do one-time off or reserve part of allotments which commitment is required



03

WAYS TO PROMOTE



CO-BRANDED CAMPAIGN

Co-initiate with SOS to execute activities together to support SOS mission and emphasize values of the brand.



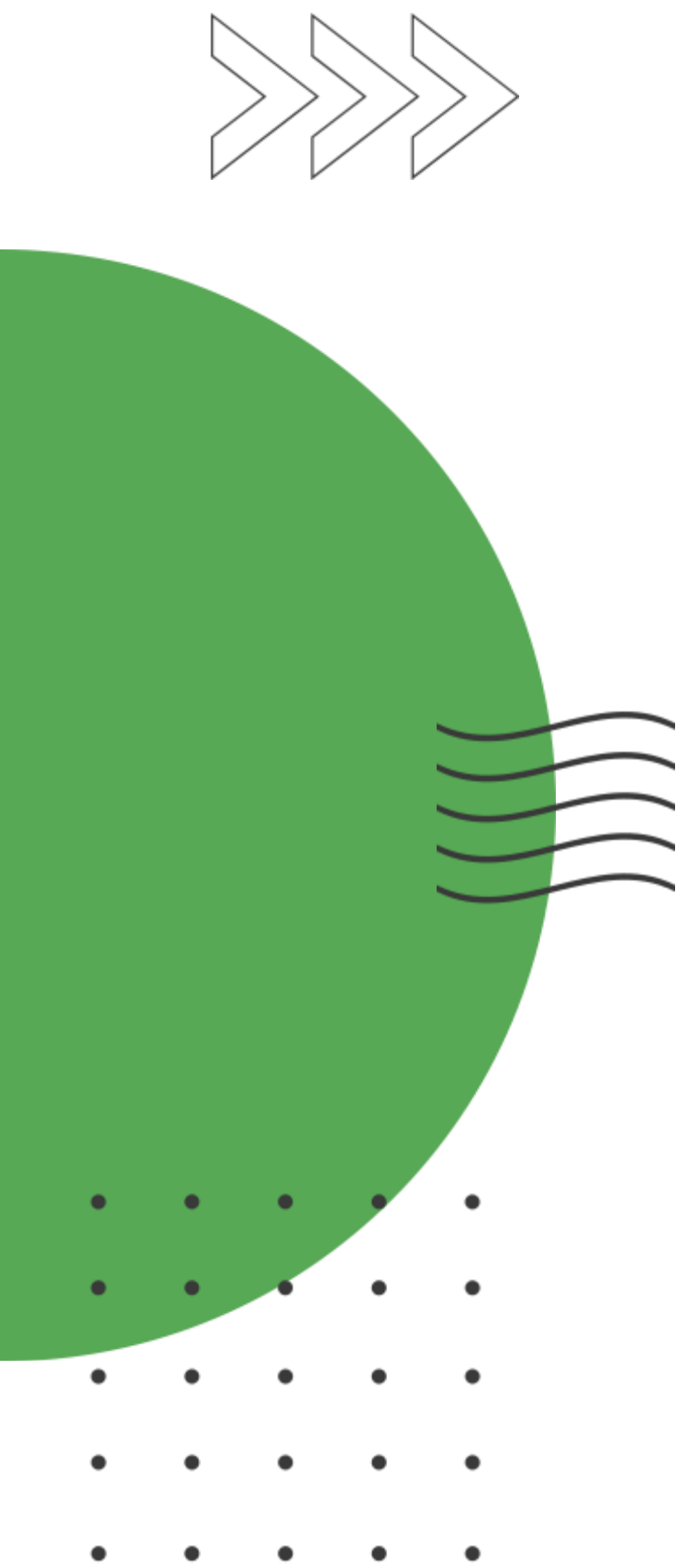
example

PROMOTION FOR DONATION

(Monetary)



- Create a discount promotion which the discounted part goes to donation
- Implement "Creating Shared Value (CSV)" where customers pay all for donations or products/services that support donation

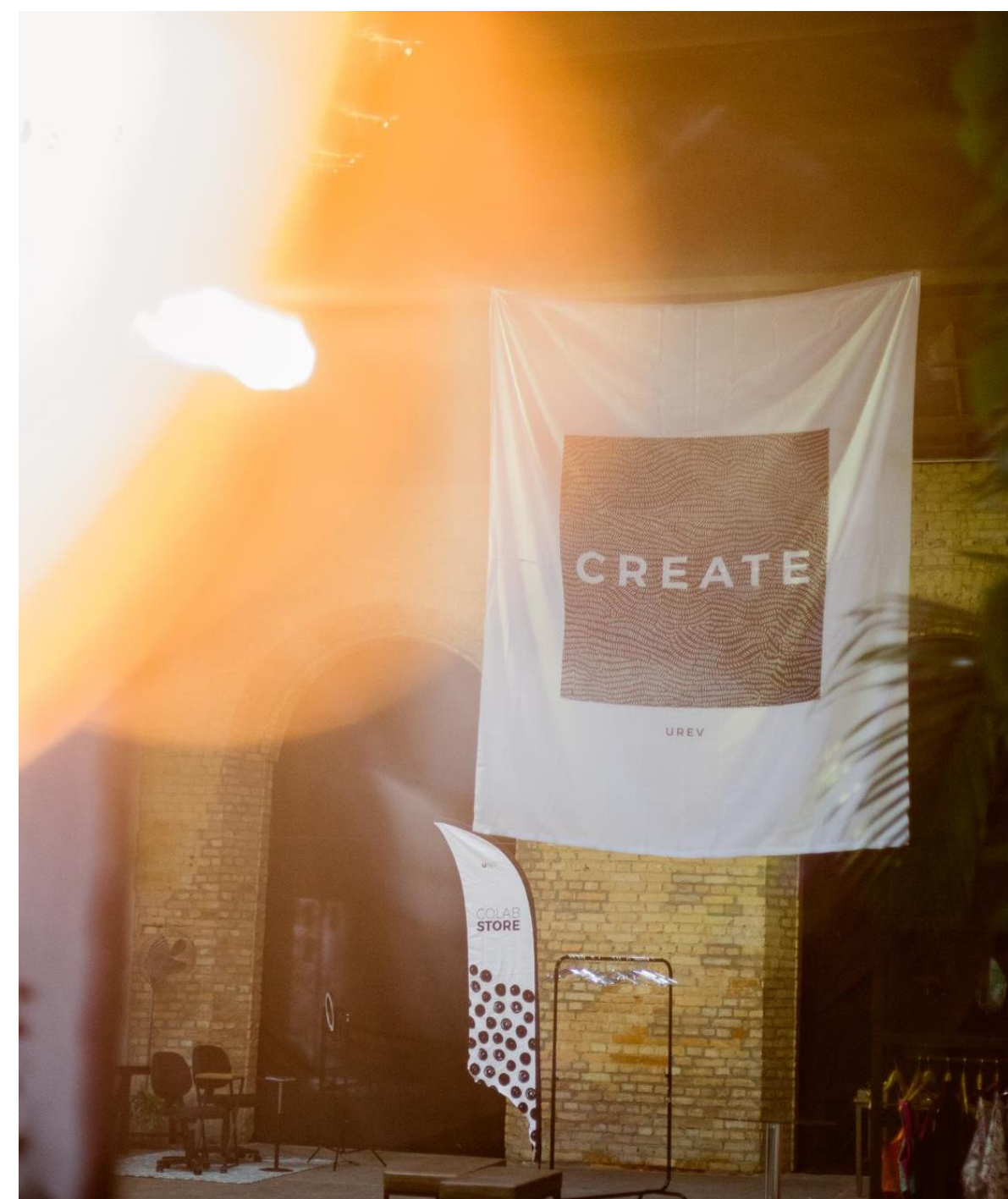


Recognition

We will present brand's logo at the "partners" section on our website, and on our presentations which relates to CSR impacts and impact report.

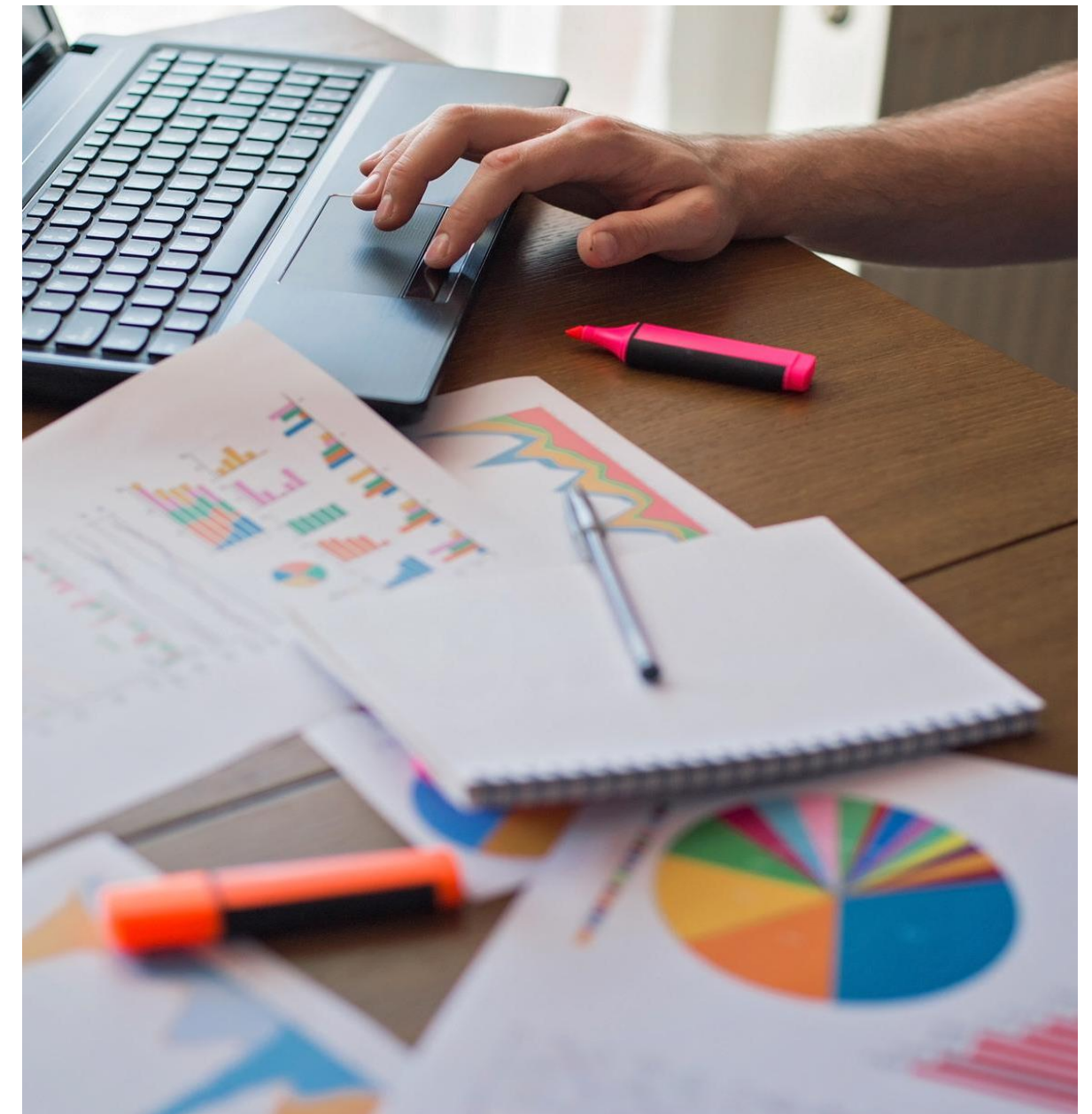
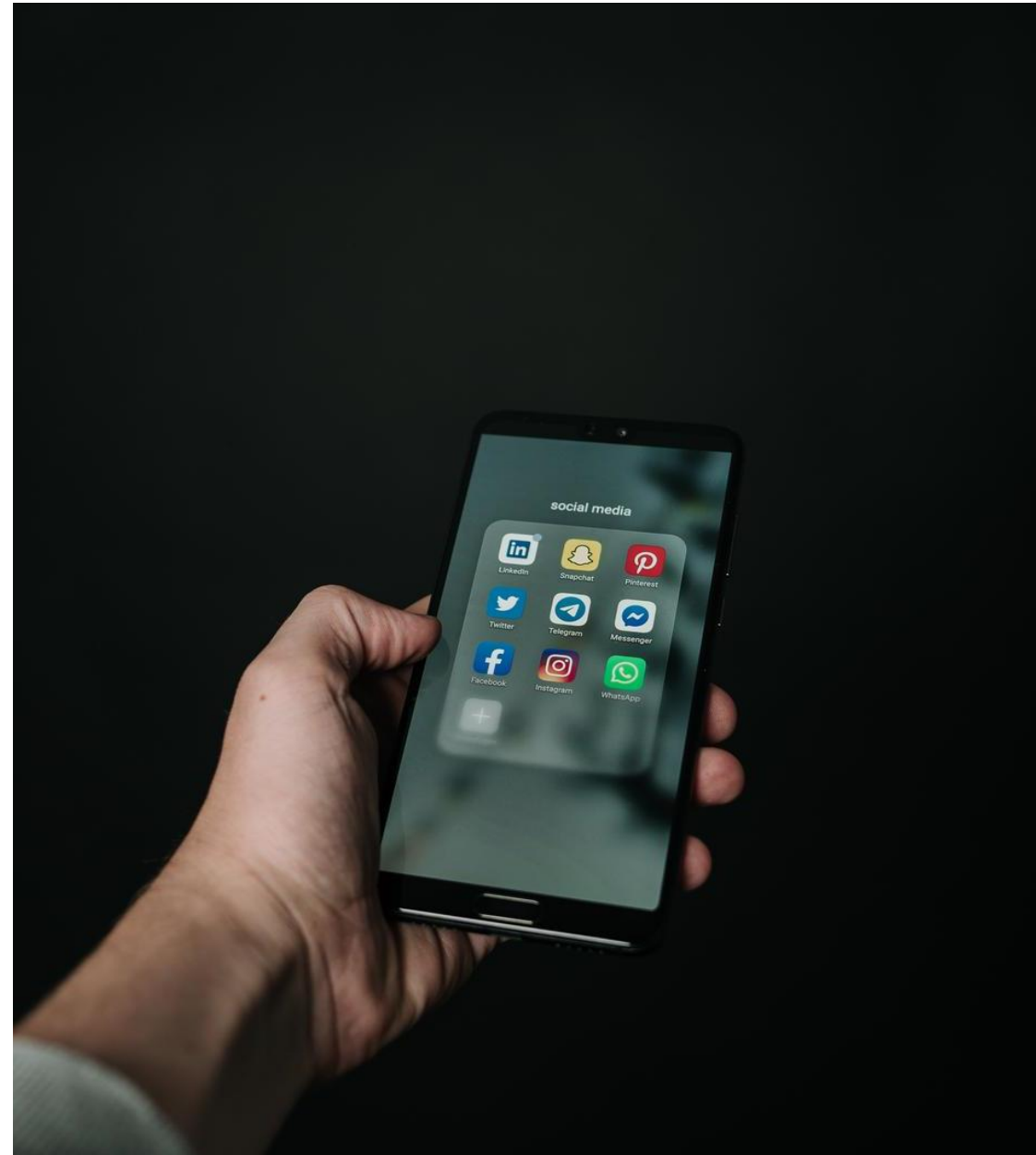
Branding

We allow the brand to put up marketing and branding materials at our site when the brand joins our activities.



Social Media

We will create a content every time the brand joins our activities to be shared on our social media channels, also tag the brand social media account which allows our audiences to learn more about our generous partner.



Testimonial

After the events or activities, we promise to write up a testimonial paper with statistics to show the actual positive impacts from a brand.

****Only for big financial donation exceeding 200,000 THB**

04 SOS BRANDING GUIDELINES

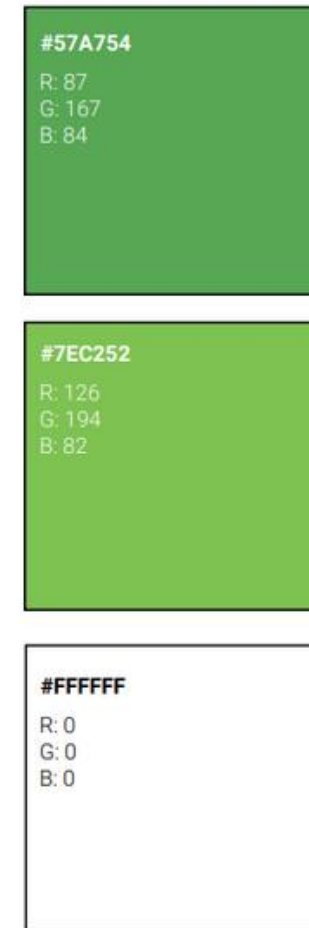
For PR and Marketing



4.1

LOGO

1. No Logo distortion
2. No Color alteration
3. Grayscale logo is acceptable per agreement with branding
4. Logo need to be in the right official format ONLY
5. Any logo usage need to notify the branding team



4.2

NAME



Scholars of Sustenance Foundation

Scholars of Sustenance Foundation in Thailand

มูลนิธิ สโกลาร์ส์ ออฟ ชัสทีแนนซ์
ชื่อเล่น: โครงการรักษอาหาร



THAI SOS

THAI HARVEST

THAI HARVEST SOS

4.3

WORDING



SURPLUS FOOD

อาหารส่วนเกิน



FOOD WASTE/ LEFTOVER

ขยะอาหาร/ อาหารเหลือ

PLEASE KEEP IN TOUCH

Scholars of Sustenance



scholarsofsustenance.org



<https://www.facebook.com/sosfoundationthai/>



[@thaisosfoodrescue](https://www.instagram.com/thaisosfoodrescue)



<https://www.linkedin.com/company/sosthailand/>



FOR MORE INFORMATION PLEASE CONTACT

NANTAPORN THIRAPONGPHAIBOON (PLOY)

Outreach Manager

M: 66-61853-9954

nantaporn.t@scholarsofsustenance.org

PORNWADEE PHOTCHANABANPHOT (KIE)

Assistant Fundraising Manager

M: 66-88308-9978

Pornwadee.p@scholarsofsustenance.org

CHARITY REGISTRATION NUMBER

กท 2636

TAX ID

0993000353781